

Press release



Above: From Karndean's Knight Tile collection, Lunar Limestone 12 x 18" tiles, from £31.99 per m².

Why Karndean Flooring is the Hallway Hero Your Home Needs

July 2025: Your hallway is more than just a thoroughfare – it's the first impression your home gives to the world. It sets the tone for everything that follows and the flooring you choose plays a major role in creating that welcome-home feeling.



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Karndean Designflooring believes that great design starts underfoot. Its luxury vinyl tile (LVT) flooring combines stunning aesthetics with everyday practicality, making it the ideal choice for one of the hardest-working areas in your home: the hallway.

A warm welcome that lasts

From muddy boots and dripping umbrellas to pet paws and pushchairs, your hallway sees it all. It's the first point of contact with the outside world and, as a result, it needs flooring that can withstand the demands of daily life, without compromising on style. Karndean flooring is purposefully designed to do exactly that.

Waterproof, scratch-resistant and incredibly easy to clean, Karndean's LVT floors are engineered for busy households and unpredictable weather. Gone are the days of scrubbing mud from grout lines or worrying about wooden planks warping from excess moisture. With Karndean, you get beauty that's built to last.



Above: Norfolk Acacia 36 x 6" full plank laid in herringbone, from £31.99 per m² from the Knight Tile collection.



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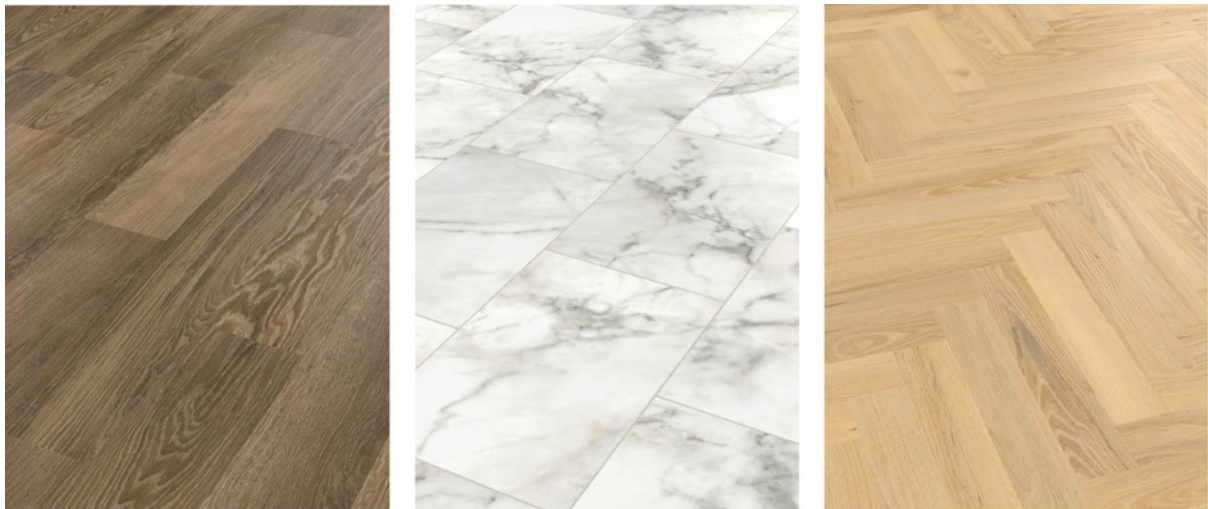
Style that starts at the front door

Your hallway is your home's first chance to make a statement and, with Karndean, that statement can be anything you want it to be. Its designs authentically replicate the natural beauty of wood, stone and other organic materials, without any of the limitations. And because Karndean's ranges span a wide palette – from warm honeyed woods to cool contemporary greys – you can tailor your hallway's atmosphere to reflect your personal style. A soft wood effect can feel cosy and inviting, while a bold stone-look floor can add drama and contrast.

Brighten up dark spaces

Hallways are often narrow and lacking in natural light, but the right flooring can make a real difference. Choosing a lighter-toned Karndean floor, such as a pale oak or softly marbled finish, can help reflect light and make the space feel more open and welcoming.

Karndean's designs also incorporate gentle texture and tonal variation, adding visual interest and helping to disguise everyday scuffs and marks. These subtle details catch the light beautifully and contribute to a sense of depth and warmth, even in the smallest spaces.



Above: The Knight Tile collection spans a wide palette of natural looks, including (left to right) Cocoa Limed Oak, River Marble and Wells Acacia.

Create the illusion of space

Even if your hallway is compact or awkwardly shaped, you can still make it work hard for your home. Clever flooring choices and laying patterns can visually expand your space and make it feel more functional. For instance, running planks lengthways can draw the eye along the corridor, making it

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appear longer. Herringbone and diagonal patterns add a sense of movement and width, while large-format stone tiles can reduce visual clutter and create a more seamless flow.

What's more, because Karndean floors are just a few millimetres thick, they also work perfectly in tight spots. They fit under doors, transition easily between rooms and are compatible with underfloor heating systems for added comfort.



Above: Lunar Limestone 12 x 18" tiles, from £31.99 per m², from The Knight Tile collection.

Practical doesn't have to mean plain

With Karndean, practicality is never boring. Its floors are designed to be as beautiful as they are durable, making them a smart investment for style-conscious homeowners. "Our floors bring together innovative design and unbeatable practicality, so your hallway can be both hardworking and head-turning," says **Claire Ryan, PR & Digital Manager UK & Europe.**



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“Whether you're welcoming guests, corralling kids and pets, or simply stepping through the front door after a long day, Karndean helps you make that first moment count – beautifully.” So, if you're looking to refresh your entrance with something that can handle life's hustle and bustle while looking great year after year, Karndean flooring might just be the hallway hero your home deserves.

Stockist: www.karndean.com/FAR

Ends

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About Karndean

Karndean Designflooring creates premium luxury vinyl flooring inspired by wood and stone from around the world. Since its inception in 1973, this family-owned business has prided itself on offering a personal touch. With operations spanning the United Kingdom, United States, Australia, New Zealand, and Canada, Karndean boasts a diverse range of expertly crafted, strikingly realistic designs. These products capture the natural beauty of hardwood and stone flooring while providing the enhanced durability and performance of premium luxury vinyl. For more information about Karndean, and to view its full range of flooring products, please visit: karndean.com, or follow on [LinkedIn](#), [Facebook](#), [Instagram](#) or [Pinterest](#).