

Press release



Above: Knight Tile LVT from Karndean includes Natural Limestone tile (left, from £31.99 per m²) and Duxbury Acacia in a herringbone format with design strips forming a keyline border (right, from £42.99 per m²).

Why Karndean is the perfect choice for kitchen and bathroom floors

June 2025: Kitchens and bathrooms are the hardest working rooms in the home – and when it comes to transforming these spaces, your flooring choice matters more than you might think. These high-traffic, high-moisture zones need floors that not only look beautiful but can also withstand the daily wear and tear of modern life.

That's where **Karndean's luxury vinyl tile (LVT)** flooring comes in. Offering durability, waterproof performance and on-trend design, LVT is fast becoming the go-to choice for homeowners who want it all: style, practicality and comfort underfoot.

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“At Karndean Designflooring, we believe your floor should reflect your style, suit your lifestyle, and stand up to daily life – without compromise,” says **Claire Ryan, PR & Digital Manager UK at Karndean Designflooring**. “With LVT, you don’t have to choose between beauty and functionality – you can truly have both.”



Above: The Wells Acacia design in herringbone format, from £42.99 per m², from the Knight Tile collection.

Why LVT works in kitchens and bathrooms

- **100% waterproof:** Unlike wood or carpet, Karndean LVT is completely waterproof. It won’t warp, swell or stain, even in the steamiest bathrooms or splash-prone kitchens, so is a reliable for homes of every size and style.

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- **Built for real life:** LVT offers the luxurious look of wood, stone, or marble without the upkeep. It's tough enough for muddy boots, dropped pans, or pet paws – and it only needs a simple sweep and mop to keep it looking its best.
- **Comfortable underfoot:** Unlike ceramic or stone tiles, LVT feels soft and warm. Pair it with underfloor heating for an extra layer of cosiness – perfect for chilly mornings.
- **Endless design possibilities:** Whether you prefer the timeless charm of parquet, the elegance of marble, or bold stone textures, Karndean's wide range of LVT styles allows you to design a floor that complements your personal aesthetic.



Above: From Karndean's Knight Tile collection, Nutmeg Limed Oak herringbone, from £42.99 per m².

How to choose the right LVT for your space

Choosing luxury vinyl tile (LVT) is about more than just picking a pattern – it's about creating a floor that suits your space, your style and your everyday life. Here's how to get started:

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1. Set the mood for the room. Start with the atmosphere you want to create, then choose flooring that enhances it. Think of the floor and furnishings as a team – they should complement each other. For example, classic Shaker-style cabinetry in navy or forest green pairs beautifully with Karndean’s herringbone or parquet-effect designs, adding timeless charm. If your taste leans more toward the contemporary, try laying long planks in a herringbone pattern – it’s a subtle twist that adds interest without overwhelming the space (see above).

In the bathroom, a design like Karndean’s River Marble (below) brings spa-inspired elegance with a refined, boutique hotel feel. That doesn’t mean you have to shy away from colour – in fact, thoughtful use of colour can elevate the space. For a bold, contemporary look, contrast your flooring with splashes of your favourite colour. Alternatively, for a more calming, cohesive vibe, opt for a tonal palette that echoes the soft shades in the floor.



Above: Perfect for bathrooms, the stone-look River Marble tile, from Knight Tile, priced from £31.99 per m².

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2. Think about installation needs. Short on time? Karndean's rigid core LVT offers fast, glue-free fitting with a simple click-lock system and built-in K-Core® technology that minimises subfloor preparation. Plus, its acoustic backing reduces noise – ideal for upstairs bathrooms or open-plan living.

Planning a full renovation? Gluedown LVT provides a seamless, customisable look. It allows for creative laying patterns – from traditional straight planks to angled or herringbone designs – and individual tiles can be replaced if damaged. For the best finish, it's essential to have a smooth, level subfloor. A professional installer can assess and prepare this properly to ensure long-lasting results.



Above: Portland Stone from the Knight Tile collection, seen here with design strips that resemble grout. Priced from £31.99 per m².

3. Add a bespoke finish with design strips. Available exclusively with Karndean Gluedown floors, design strips add a finishing touch that mimics the detail of real timber or grouted stone. Available in a wide choice of colours and three widths (3mm, 5mm and 10mm), they can be used between planks or tiles to add contrast, definition, or realism. Dark strips placed between light wood planks



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replicate the shadow gaps of traditional floorboards, while pale grout-style strips between stone tiles create a convincing ceramic effect (see above). Design strips can also be used around the perimeter as a single keyline or double tramline border for a tailored, elegant finish (see featured image, top right).

“Your floor does more than support your furniture – it sets the tone for your entire space,” **concludes Claire.** “It shapes how your home looks, feels, and functions. With Karndean LVT, you can have a floor that works as hard as you do, without compromising on style.”

Explore the full Karndean range at www.karndean.com, or visit your local retailer to see – and feel – the difference for yourself.

Stockist: www.karndean.com/FAR

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About Karndean

Karndean Designflooring creates premium luxury vinyl flooring inspired by wood and stone from around the world. Since its inception in 1973, this family-owned business has prided itself on offering a personal touch. With operations spanning the United Kingdom, United States, Australia, New Zealand, and Canada, Karndean boasts a diverse range of expertly crafted, strikingly realistic designs. These products capture the natural beauty of hardwood and stone flooring while providing the enhanced durability and performance of premium luxury vinyl. For more information about Karndean, and to view its full range of flooring products, please visit: karndean.com, or follow on LinkedIn [Karndean Designflooring UK](#), Facebook [@Karndeanuk](#), Instagram [@karndean_uk](#) or [Pinterest](#).